



A Marmon/Berkshire Hathaway Company

FOR IMMEDIATE RELEASE

CONTACT INFORMATION:

Robert Carnick
Atlas Bolt & Screw
419-289-6171
rcarnick@atlasfasteners.com
www.atlasfasteners.com

TOP NOTCH INDUSTRY SALES MARKETING LEADER, CRAIG MOHR RECRUITED FOR VP SALES MARKETING AT ATLAS BOLT & SCREW

Ashland, Ohio, September 22, 2017 – Craig Mohr recruited for Vice President Sales Marketing of Atlas Bolt and Screw effective September 1, 2017. Craig has responsibility for Atlas’s sales marketing team. Craig brings significant industry leading competencies in recruiting, training and management of successful sales marketing teams. His role at Atlas will be to drive strategic growth and partnering with customers, to win in the market.

Craig’s career spans more than 14 years combined, with Butler Manufacturing, a designer and manufacturer of metal buildings. At Butler, as Director of Corporate Accounts & Global Operations, Craig successfully recruited, trained and led the Butler Corporate Accounts team in the Americas, tasked with acquiring Fortune 500 accounts selling building solutions for domestic and international construction projects. In that role sales more than doubled to \$115M in domestic and \$47M in global sales in FY15. Earlier in his career as Federal Sales Manager, Tremco enjoyed top line growth of \$26 M. Craig’s considerable experience in the metal building industry positions him well to lead the Atlas sales marketing team.

Don Bratcher, President of Atlas Bolt & Screw in the Construction Fasteners Group a Marmon Engineered Components Company, commented: “I am very excited to have Craig join the Atlas team! Having someone with Craig’s business acumen and courage on the team is mission critical as we develop and implement our growth strategies. I’ve known Craig for many years and have personally seen him drive positive change within his teams, to his customers and in his markets. While Atlas is a 120 year old company with a great foundation, we are on a mission for significant growth and industry leadership by injecting new talent such as Craig and with the strategic support from our leaders at the Marmon Group and Berkshire Hathaway”

For additional information contact Robert Carnick at 419-289-6171 or at rcarnick@atlasfasteners.com

About Atlas Bolt & Screw, a Marmon Berkshire Hathaway Co.:

Atlas Bolt & Screw, the market leader has the widest selection of metal and wood fasteners and is a full line supplier of performance building envelope solutions. Atlas is a vertically integrated manufacturer from wire through fabrication to paint and packaging. We have industry longevity of proven product and service leadership, manufacturing since 1896. We add value by making the complex simple and the difficult easy.

1628 Troy Road, Ashland, Ohio 44805
Phone: 419-289-6171 | Fax: 419-289-2564 | Web: atlasfasteners.com
Ashland, OH / Flat Rock, NC / Houston, TX / Salem, OR